



**EVENT PROGRAM ADVERTISING
INSERTION ORDER**
Event Dates: September 13th - 15th, 2019

COMPANY NAME: _____ CONTACT: _____

STREET ADDRESS: _____

CITY: _____ STATE/PROV: _____ ZIP: _____ COUNTRY: _____

PHONE: _____ FAX: _____ E-MAIL: _____

Ad Specifications:

Full Page (Non Bleed) Size: 4 & 7/8" X 7 & 5/8"

Full Page (Bleed) Trim Size: 5 & 1/2" X 8 & 1/2"
Bleed Size: 5 & 3/4" X 8 & 3/4"

Half Page Size: 4 & 7/8" X 3 & 3/4"

All ads need to be supplied as high-res .pdf's cmyk or greyscale at 300dpi
high-res .tif or .jpg files cmyk or greyscale at 300dpi

PLEASE re-run our 2018 Program Ad: _____

COST CALCULATION:

<u>ITEM DESCRIPTION</u>	<u>UNIT COST</u>	<u>QTY</u>	<u>TOTAL</u>	
FULL PAGE	\$495.00		\$ _____	GRAND TOTAL
HALF PAGE	\$295.00		\$ _____	
PREMIUM SPACE (Back Cover; Inside Front Cover; Inside First Page)	\$750.00		\$ _____	
PREMIUM SPACE (Center two (2) pages)	\$1,400.00		\$ _____	



(NOTE: Costs are based upon camera ready art. If you need help designing an ad, we can put you in touch with a design and layout artist who will work directly with you to create your ad.)

Please make checks payable in US Funds to: "British Invasion, Inc."

PayPal Payments to: Mgaetano@britishinvasion.com

***MAIL TO: British Invasion, Inc., c/o Michael Gaetano, 6 Pendulum Pass, Hopkinton, MA 01748.
Direct questions to Michael at (508)395-6663 or mgaetano@Britishinvasion.com.***